girl scouts of southeast florida

Rallyhood Hub & Rally Guide

Explore all that GSSEF has to offer on Rallyhood! Our Rallies are organized into Hubs to help you find the communities, updates, and resources that matter most to you. Whether you're a troop leader, volunteer, Girl Scout family, alum, or supporter, there's a place for you to stay connected and get involved.

Some Rallies are open to all members, while others are reserved for specific groups, committees, or program participants. Please note that requesting to join a private Rally does not guarantee approval. Membership requests may be reviewed to confirm eligibility and participation before access is granted. Some Rallies (noted by an asterisk*) are seasonal and will be archived after the program or event has passed. Come back next season to join the next active Rally!

Council Information & Resources Hub

Rallies in the Council-Wide Hub are a place for GSSEF members, volunteers, families, and alums to stay connected! Explore different topics, find helpful resources and updates, and join the Rallies that interest you.

Rally Name	Link to Join	Description
All Members	Link	This Rally is for all GSSEF members to stay informed and connected about all things Girl Scouts.
All Troop Leaders	Link	This Rally is for all GSSEF Troop Leaders to stay connected and get information and resources that help you in your role of leading girls.
Brand Center	Link	This Rally is a place for troop leaders and volunteers to find up to date Girl Scout brand resources including logos, graphics, and photos with guidelines of how and when to use them.
Welcome Volunteers	Link	This Rally is a place for GSSEF volunteers to get familiar with Rallyhood, stay connected, and find updates, tools, and resources to help manage their troop and service unit Rallies. Volunteers can also ask questions, share ideas, and learn how to use Rallyhood to engage their Girl Scout communities.

Council Information & Resources Hub Cont..

*Media Girlz	Link	This Rally is for current members of the GSSEF Media Girlz team and their parent /caregiver to connect with each other and the GSSEF Marketing Team and get information on participation opportunities.
Girl Scout Shop	Link	This Rally is for all members to find out what's new and available at our GSSEF Retail Store.
Girl Scout Alums	Link	This Rally is a place for Girl Scout alums to stay connected with the Girl Scout community, find important updates and resources, and discover opportunities to get involved.

Service Units & Troop Hub

Rallies in the Service Units & Troops Hub are a place for GSSEF troop leaders, service unit leadership teams, facilitators, and committee members to connect, share experiences, exchange ideas, and find support.

Rally Name	Link to Join	Description
All Service Units		This Rally is for a cohort of Service Unit Leadership teams and Troop Leaders to connect, share experiences, discuss challenges, exchange ideas, and build a support system in their geographical area.
Volunteer Troops		This Rally is for Troop Leaders to connect with troop members and their families to share information, discuss challenges, exchange ideas, and build a communication channel that is accessible to all.
LEAD Troops		This Rally is for a cohort of LEAD Troop Leaders and Facilitators to connect, share experiences, discuss challenges, exchange ideas, and build a support system with the GSSEF Community Programs Staff Team leads.
Adult Recognition Committee		This Rally is for a cohort of Volunteer Adult Recognition committee memebers that support awards for adults that are submitted Jan through March each year.

Training & Resources Hub

In the Training & Resources Hub, you'll find Rallies dedicated to helping volunteers succeed in your roles! You can request to join the Rallies that fit your participation and an admin will approve your request.

Rally Name	Link to Join	Description
*MY27 New Leaders	Link	This Rally is for all new GSSEF troop leaders in their first or second year of leading a troop. Ask questions, share ideas, and get support from staff and other new leaders.
Mentors	Link	This Rally is for New Troop Leader mentors and the Troop Support staff to share experiences, discuss challenges, and provide feedback on how things are going.
*Cohort 1	Link	This Rally is for a cohort of New Troop Leaders and their Mentor to connect, share experiences, discuss challenges, exchange ideas, and build a supportive network.
*Cohort 2	Link	This Rally is for a cohort of New Troop Leaders and their Mentor to connect, share experiences, discuss challenges, exchange ideas, and build a supportive network.
Volunteer Training	Link	This Rally is for all volunteers interested in volunteer training opportunities.
LEAD Troop Leaders	Link	This Rally is for all LEAD Troop Leaders.
Experience Boxes	Link	This Rally is for all members receiving Experience Boxes.

Camp Hub

Rallies in the Camp Hub are a place for GSSEF members and volunteers to stay connected with all things outdoor adventure! Find updates and resources for summer camp, outdoor trainings, family camping, and more.

Rally Name	Link to Join	Description
*Summer Camp	Link	This Rally is for any member interested in staying plugged into Summer Camp happenings!
Outdoor Crew	Link	This Rally is for members of our Outdoor Crew.
Volunteer Training	Link	This Rally is for any volunteer interested in staying plugged in to adult outdoor trainings.
*Family Camping	Link	This Rally is for information about our family camping programs.
Camporee	Link	This Rally is for Service Unit Camporee Chairs.

Program & Events Hub

Rallies in the Programs & Events Hub are a place for GSSEF members to stay connected and informed about some of our Council's biggest events! Find important updates, event details, and helpful resources to make the most of your Girl Scout experiences.

Rally Name	Link to Join	Description
*Mall Madness	Link	This Rally is for Mall Madness registrants.
*STEAMapalooza	Link	This Rally is for STEAMapalooza registrants.

Program & Events Hub Cont.

*S.M.A.R.T. Cookie	Link	This Rally is for S.M.A.R.T. Cookie registrants.
*We Heart Welaka	Link	This Rally is for We Heart Welaka registrants.
*Rock the Noc	Link	This Rally is for Rock the Noc registrants.
*ExploreMore Club	Link	This Rally is for ExploreMore Club registrants.

High Awards Hub

Rallies in the High Awards Hub are a place for GSSEF members and Gold Award Advisors to stay connected and informed about the Bronze, Silver, and Gold Awards! Find important updates, helpful resources, and support throughout the High Awards process.

Rally Name	Link to Join	Description
Gold	Link	This Rally is for members interested in staying up to date on everything Gold Award related.
Silver	Link	This Rally is for members interested in staying up to date on everything Silver Award related.
Bronze	Link	This Rally is for members interested in staying up to date on everything Bronze Award related.
Gold Award Advisors	Link	This Rally is for GSSEF Gold Award Advisors.

Product Programs Hub

Rallies in the Product Programs Hub are a place for GSSEF Service Unit Cookie and Sweets & Treats Coordinators and their teams to stay connected and informed! Find important updates, helpful resources, and support throughout both programs.

Rally Name	Link to Join	Description
*SU Sweets & Treats Coordinators	Link	This Rally is for Service Unit level Sweets & Treats Coordinators and Service Unit level Sweets & Treats Teams.
*SU Cookie Coordinators	Link	This Rally is for Service Unit level Cookie Coordinators and Service Unit level Cookie Teams.

Advancement Hub

Rallies in the Advancement Hub are a place for GSSEF supporters, committee members, event participants, and alums to stay connected and involved! Find important updates, helpful resources, and opportunities to support Girl Scouts through fundraising, special events, and community engagement.

Rally Name	Link to Join	Description
*Emerald Awards Palm Beach	Link	This Rally is a place for Emerald Awards Palm Beach Committee members to stay connected with the GSSEF Advancement Team and fellow committee members, share updates, and find important resources to help plan and support the event.
*Emerald Awards Broward	Link	This Rally is a place for Emerald Awards Broward Committee members to stay connected with the GSSEF Advancement Team and fellow committee members, share updates, and find important resources to help plan and support the event.

Advancement Hub Cont.

*Emerald Awards Martin	Link	This Rally is a place for Emerald Awards Martin Committee members to stay connected with the GSSEF Advancement Team and fellow committee members, share updates, and find important resources to help plan and support the event.
runDisney	Link	This Rally is a place for Team GSSEF runDisney participants to stay connected with the GSSEF Advancement Team and fellow runners, find important fundraising resources, and stay up to date on race weekend activities and announcements.
Capital Campaign	Link	This Rally is a place for GSSEF supporters to stay connected with the Advancement Team, learn about funding opportunities, and follow the latest updates on camp renovations and the progress of our Capital CAMPaign.
Girl Scout Alumns	Link	This Rally is a place for Girl Scout alums to stay connected with the Girl Scout community, find important updates and resources, and discover opportunities to get involved.

Have questions or need help getting connected? Our Customer Care team is happy to help!
Reach out to customercare@gssef.org or call 561-427-0177.